

100% Increase in BSN Admission Goals and Maintain Quality: A Successful Academic Practice Partnership

Chris-Tenna Perkins PhD, RN, ANP, CNE & Michelle Hence DNP, RNC-OB
Bon Secours Memorial College of Nursing, Richmond, VA.



Background

The nursing shortage is at unprecedented crisis; therefore, the demand to increase the number of new to practice registered nurses is greater than the supply. "U.S. nursing schools turned away 91,938 qualified applications from baccalaureate and graduate nursing programs in 2021 due to an insufficient number of faculty, clinical sites, classroom space, clinical preceptors, and budget constraints" (AACN, 2022, p.1)

Purpose

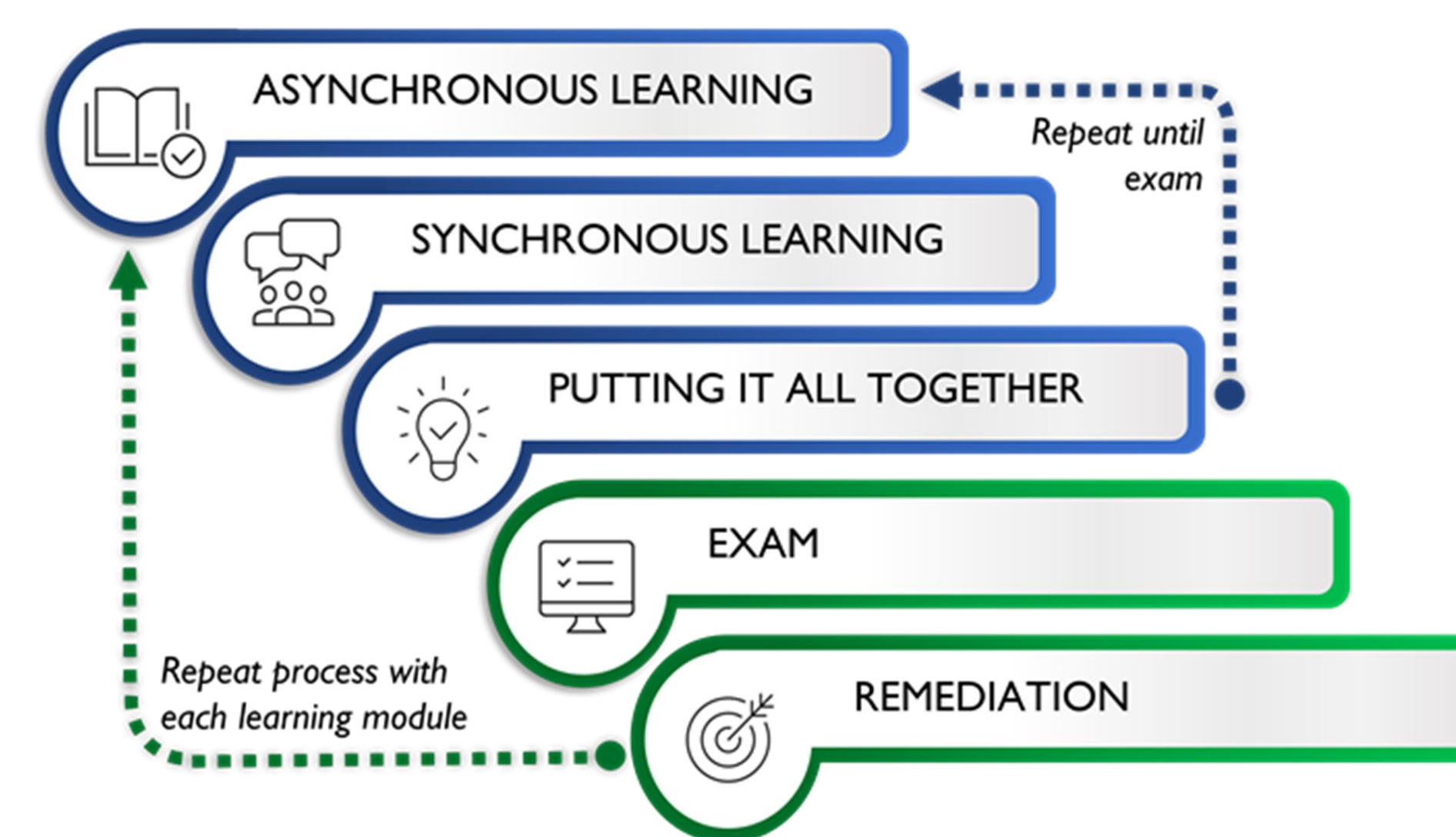
The purpose of this presentation is to explore how a small, private College leveraged a successful Academic Practice Partnership to result in doubling BSN admission goals (250 students/year) while maintaining quality outcomes.



Process

To increase BSN graduates prepared to work in a complex, challenging healthcare environment the College and a local healthcare system partnered together to build the resources needed to expand enrollment.

Beyond the Lecture (Hybrid Delivery Model)



Curriculum

- Revised for optimization of lab and practicum sites

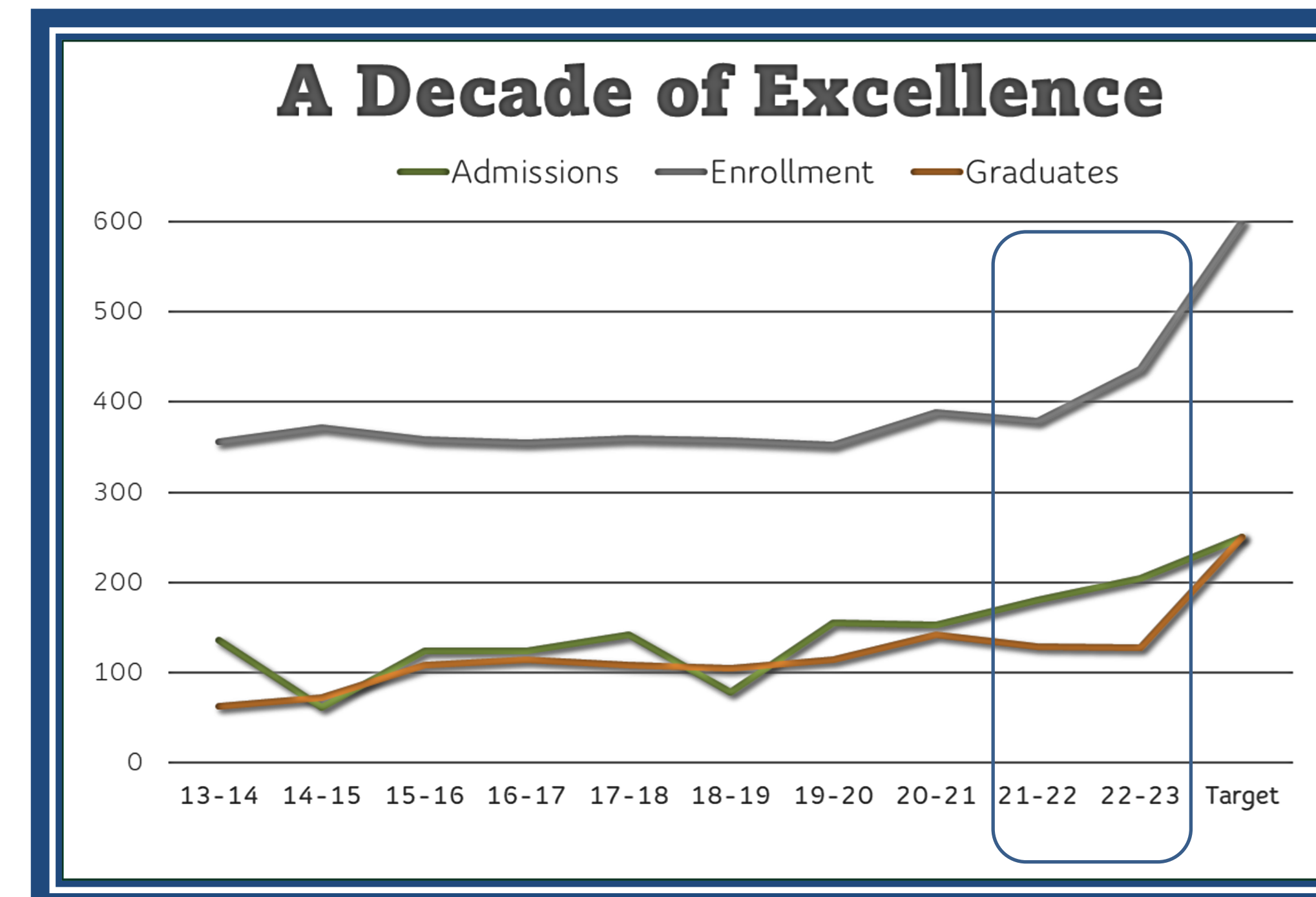
Budget and FTEs (Health System Support)

- Faculty: 10 additional FTEs over 3 years- Funded upfront prior to full expansion; Additional faculty support with new administrative role - Curriculum Coordinators
- Students: Full tuition and fees for Health System Associates, PCT role on admission

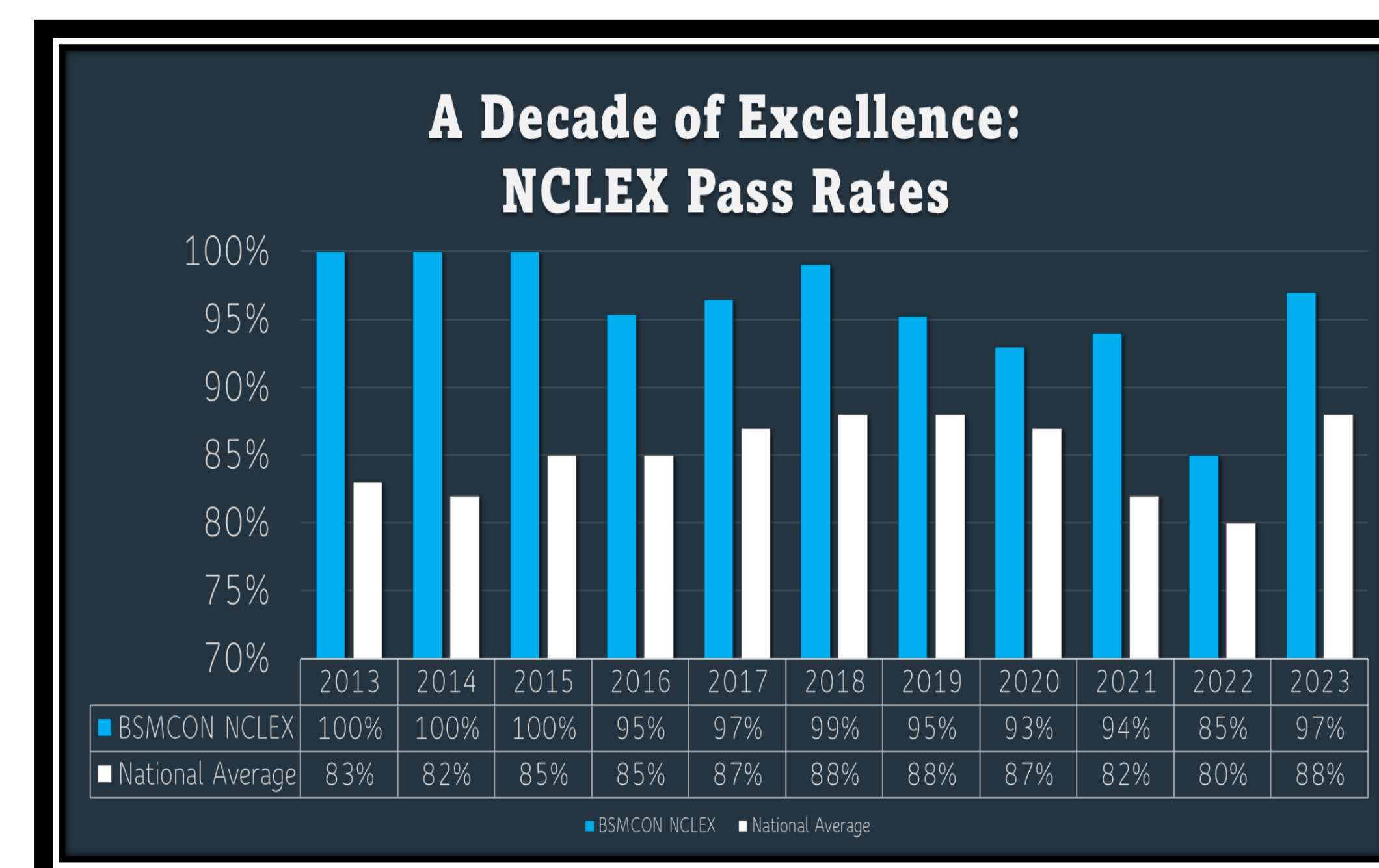
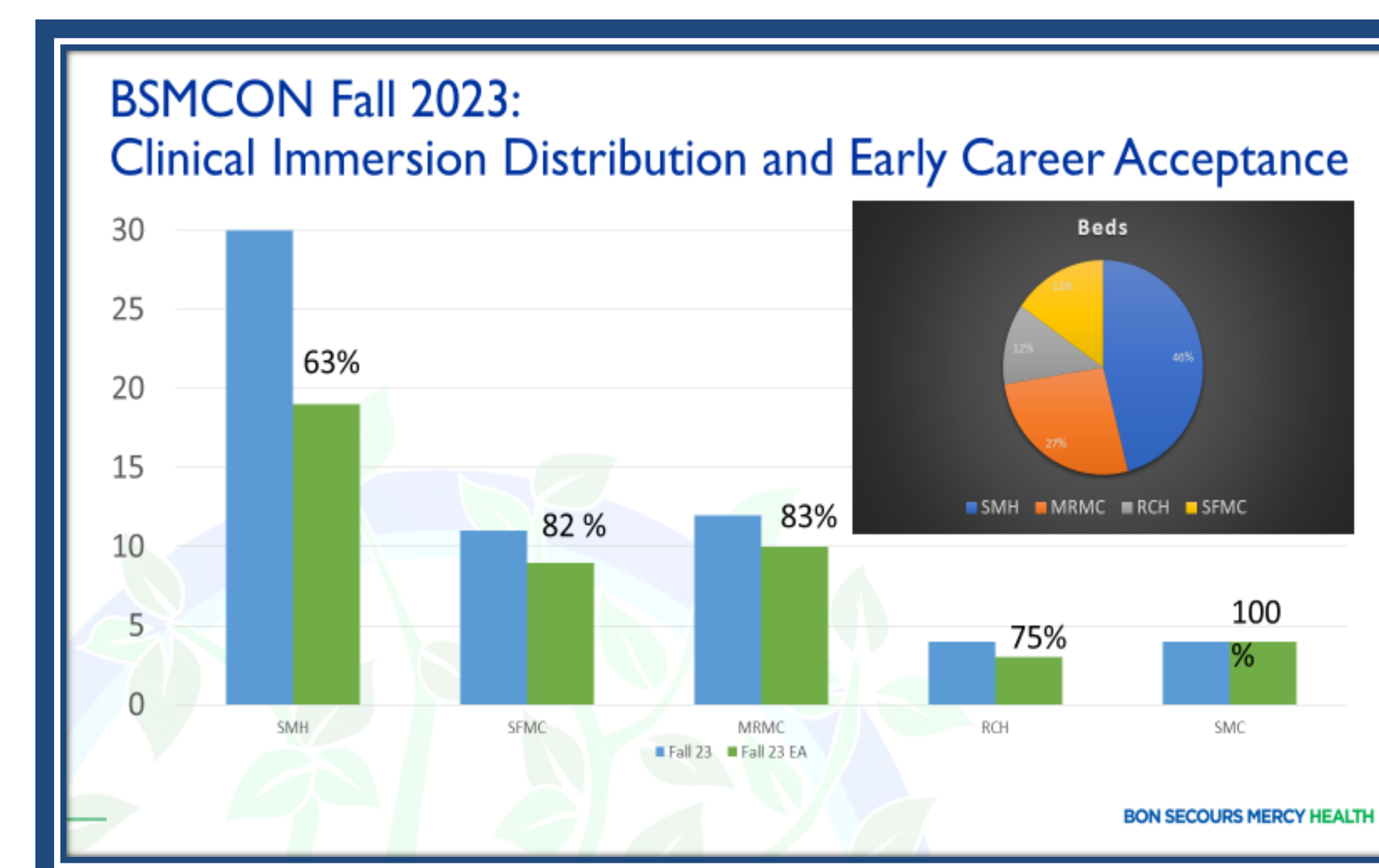
Clinical (Health System Support)

- Sites – Guaranteed first selection
- Preceptors
 - 2:1 pilot
 - Early Career Decision
- Simulation – maximize especially in the specialty areas (i.e. Pediatrics)

Results



In addition to increasing enrollment by 100% over the last five years, the Health System attracted 86% of graduates for employment while NCLEX scores remain significantly above national averages.

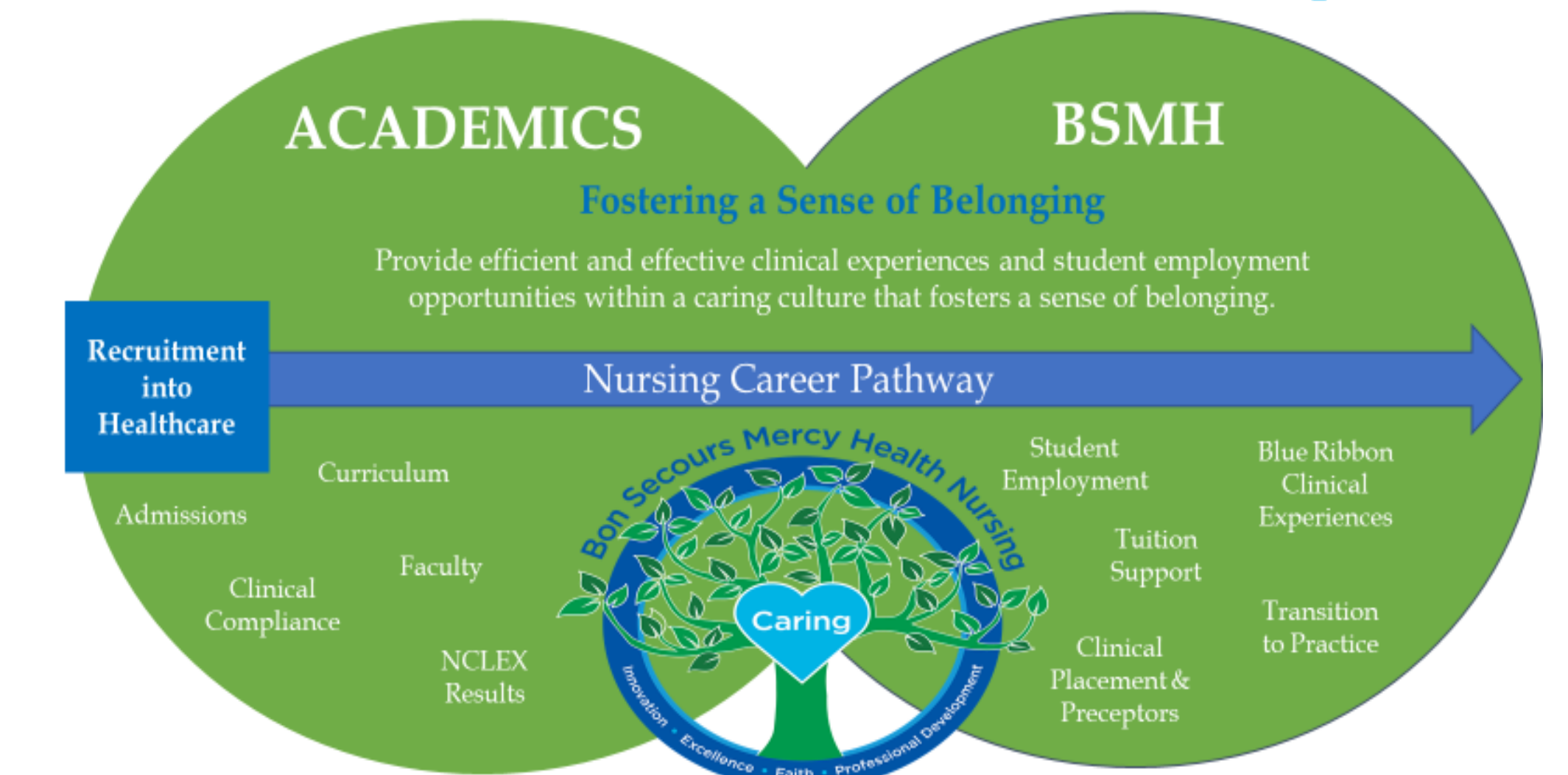


Conclusion

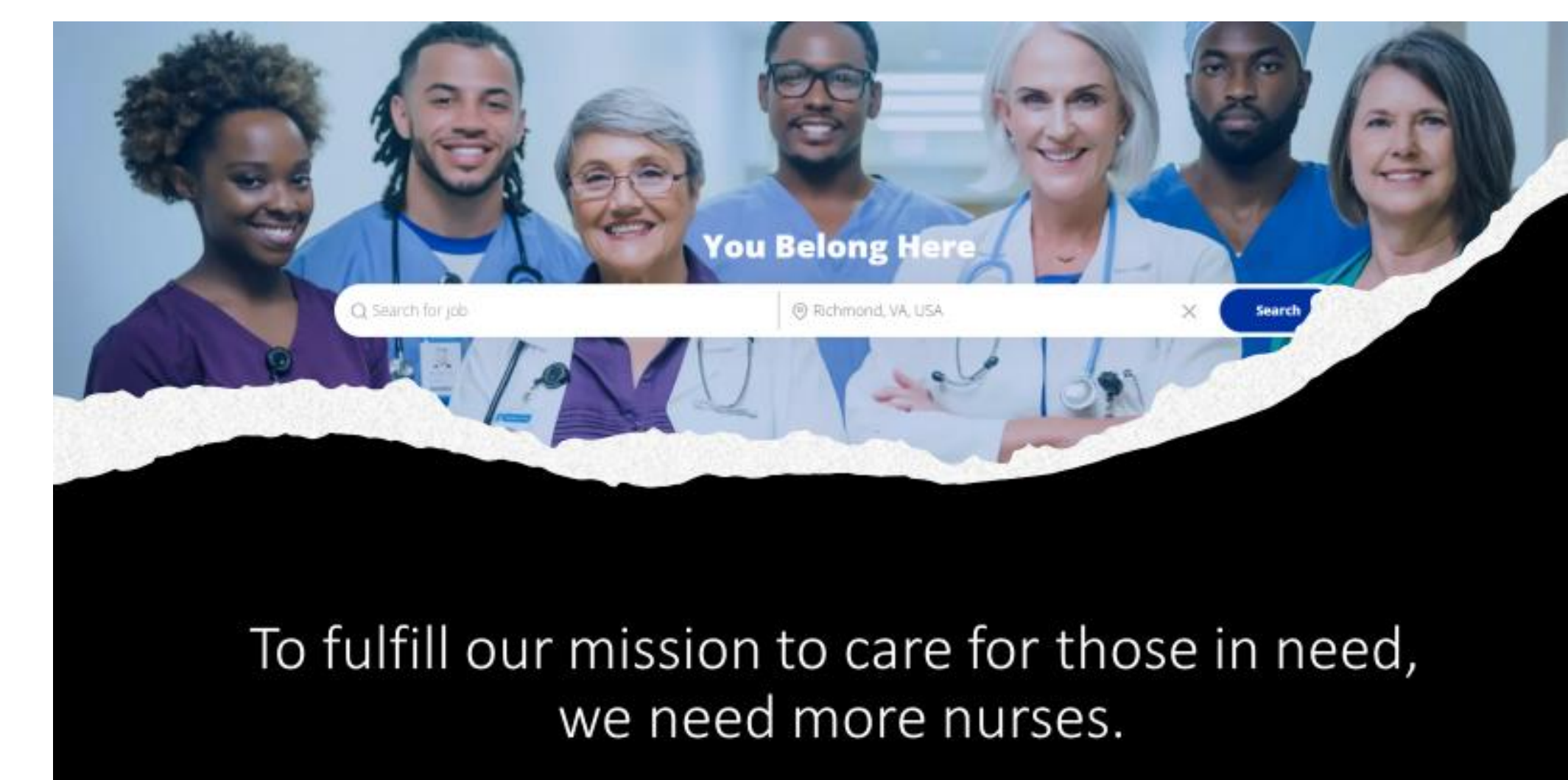
An Academic Practice Partnership is successful when it is a win-win for each partner. Partnerships need to flourish to support the challenges in education and practice.

An auxiliary result of the expansion was an increase in racial diversity by 10%.

Academic Practice Partnerships



Partnerships require a significant amount of intention, collaboration, and communication. The work is time consuming and may not fit all circumstances.



To fulfill our mission to care for those in need, we need more nurses.

References

Nursing Shortage Fact Sheet. American Association of Colleges of Nursing. (2022, October). <https://www.aacnursing.org/news-data/fact-sheets/nursing-faculty-shortage>